



ABOUT ELLEN KUENSTER

The most important aspect of Ellen's role is the personal attention each family receives. She takes a sincere interest in each student, learning the most important aspect of their college decision. She is a resource throughout the entire process.

Ellen Kuenster was born and raised in St. Paul, MN and still lives there today. She attended the University of Wisconsin-La Crosse, earned a bachelor's degree in Marketing and for the next ten years, worked in the software industry. With an emphasis on exceptional service and developing strong relationships, Ellen provided product training across the country and ultimately became an account manager. After she and her husband, Mike, welcomed twins, Ellen embraced the opportunity of being a stay-at-home mom for their four children.

Ellen was involved in her children's schools and community programs, including athletics, both in advisory roles and coaching. She has a passion for providing children opportunities to succeed. As her children embarked on their road to college, she learned how valuable it is for high school students to have quality support. It can be challenging to find the best college for any student, guidance is even more important for student athletes.

As a parent, Ellen became involved in Minnesota golf in 2009 and soon learned the unique aspects of junior golf. It was that same year she met Brent. Working together, they dedicated considerable time to tournament selection, created a plan to communicate with college coaches and learned how to navigate the recruiting process. She and Brent were thoughtful in their approach, developed contacts throughout the country, discovered the advantages of personalized planning and have created a foundation from which others can benefit.